

Traffic Control Device: **Signs**  
Division: **Information**  
Subject: **Radio Stations**

## **Purpose**

It is desirable for reasons such as weather warnings, traffic and highway condition reports, tourism, etc. to provide local Radio Station Information signs on highway approaches to a community.

## **Policy**

The Department will provide, upon request, RADIO STATION INFORMATION signs (MI-53 and MI-54) on the highway.

A maximum of four signs per radio station will be permitted, with a maximum of one sign on any one highway approach to a station's primary coverage area.

RADIO STATION INFORMATION signs must be located so that reasonable nighttime reception is available and within the 0.5 mv/m coverage area as shown on the station's estimated contour coverage map.

Where a community is served by more than one radio station the distance between radio station signs on a highway must be at least 8 km.

Signs will only be permitted on the inbound direction to the station's primary coverage area. Where the reception of a stronger station extends into and beyond another station's primary coverage area, only signs identifying the local station will be permitted.

All sign locations must be approved by the Director of Traffic Engineering.

AM-FM stations owned by the same company and serving the same primary coverage area will be shown on the same sign. In such cases the sign must be placed within the reception area of the weaker station.

Radio Stations operating a continuous tape loop are not eligible.

Sign manufacture and installation costs must be borne by the radio station.

RECOMMENDED:                     ORIGINAL SIGNED BY                      
Director, Traffic Engineering

APPROVED:                     ORIGINAL SIGNED BY                      
Assistant Deputy Minister  
Engineering & Technical Services