



MANITOBA | Musique et Film  
Film & Music | MANITOBA

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Feature Film Marketing Fund Application

Title of Project Being Marketed \_\_\_\_\_

Manitoba Production Company / Individual \_\_\_\_\_

Producer  Co-Producer  Director

Address \_\_\_\_\_  
City \_\_\_\_\_ Province/State \_\_\_\_\_  
Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Producer \_\_\_\_\_ Other Contact Person \_\_\_\_\_  
Fax \_\_\_\_\_  
Parent Company of Applicant \_\_\_\_\_

Partner Company / Individual \_\_\_\_\_

Producer  Co-Producer  Director

Address \_\_\_\_\_  
City \_\_\_\_\_ Province/State \_\_\_\_\_  
Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Producer \_\_\_\_\_ Other Contact Person \_\_\_\_\_  
Fax \_\_\_\_\_  
Parent Company of Partner \_\_\_\_\_

Was MANITOBA FILM & MUSIC an investor in the project?  Yes  No

If yes, at what stage:

Development Amount: \_\_\_\_\_

Production Amount: \_\_\_\_\_

# Feature Film Marketing Fund Application

## COMMUNICATION AUTHORIZATION FORM

Name of Project: \_\_\_\_\_ (the "Project")

Program (TV/Web Development, Feature Development, TV/Web Production, Emerging Talent, Micro-budget Production, Manitoba Tax Credit, Feature Marketing): \_\_\_\_\_

By Signing below, the Applicant(s)/Borrower(s) hereby authorizes Manitoba Film & Music ("MFM") to collect, use, disclose, communicate and share information with the individuals listed in the table below (the "**Authorized Individuals**") and with any other person with whom MFM must reasonably communicate, on behalf of the Applicant(s)/Borrower(s), regarding all aspects of this application (the "**Application**"), both before and after MFM goes to contract on the Project, as applicable.

Such collection, use, disclosure, communication and sharing of information includes information regarding the Application, the contract, deliverables for drawdowns, personal information about production staff, artists, and other personnel including work experience, residency, and ethnicity (the latter only for purposes of bonus points regarding Aboriginal production for Equity Applications), as applicable, and potential amendments to any agreement signed, if applicable, as well as any other issue surrounding the Project.

APPLICANT(S)/BORROWER(S) INFORMATION			
Full Name	Telephone #	Mailing Address (If different from Applicant(s)/Borrower(s) address)	Email Address

By Signing below, the Applicant(s)/Borrower(s) confirms that, unless MFM receives written notification, and acknowledges such notification, stating that an individual listed as an Authorized Individual is no longer permitted to liaise about the Project on behalf of the Applicant(s)/Borrower(s), it is understood that the Authorized Individuals are authorized, at all times, to communicate with MFM regarding the Project.

By signing this form, the undersigned Applicant(s)/Borrower(s), represents and warrants that he/she/it has the authority to allow the Authorized Individuals to collect, use, disclose, communicate and share information regarding the Project.

If an organization:

**NAME OF APPLICANT/BORROWER**

By: \_\_\_\_\_

Title: \_\_\_\_\_

If an individual:

\_\_\_\_\_

Witness

\_\_\_\_\_

Print Name of Witness

\_\_\_\_\_

Signature of Applicant(s)/Borrower(s)

\_\_\_\_\_

Print Name of Applicant(s)/Borrower(s)

# Feature Film Marketing Fund Application

## EVENT INFORMATION

Market/Festival/Event Attending \_\_\_\_\_

Dates of Attendance \_\_\_\_\_

Company representative(s) attending the Event (include company name if not the applicant company)

Goal for Attending Event (briefly)

Target Distributors / Broadcasters

## PROJECT INFORMATION

Log line (1-2 sentence project description)

Format \_\_\_\_\_

Status of Project (include list of distributors, broadcasters, etc. already involved and territories sold)

**IMPORTANT FINANCING CAPS TO BE AWARE OF**

• **PARENT COMPANY CAPS**

There is a maximum of \$10,000 per funding period (April 1st to March 31st) per associated parent company.

Since last April 1st, did the Applicant's associated parent company, or a company owned in whole or in part by the Applicant's associated parent company, receive funding through this program?

Yes       No

If YES,

<b>For which projects/Events</b> _____	<b>Amount Received</b> _____
_____	<b>Amount Received</b> _____
_____	<b>Amount Received</b> _____
<b>Total Received Since Last April 1st</b> _____	

• **EVENT/TERRITORY CAPS**

MANITOBA FILM & MUSIC's contribution shall not exceed 50% of the total Event cash budget for the project, to a maximum of the following:

- \$3,000 if Event is in Canada;
- \$5,000 if Event is in US or Mexico;
- \$7,500 if Event is in Rest of the World.

No more than one application per project per above territory will be considered.

**FUNDING SOURCES FOR MARKETING EXPENSES AT EVENT**

		% of Budget
<b>Manitoba Film &amp; Music</b>	\$ _____	_____
<b>Applicant Investment</b>	\$ _____	_____
<b>Co-Producer Investment</b>	\$ _____	_____
<b>Distributor Investment</b>	\$ _____	_____
<b>Others (specify)</b>		
_____	\$ _____	_____
_____	\$ _____	_____
_____	\$ _____	_____
<b>Total Budget</b>	\$ _____	

(Attach detailed, dated and signed budget)

**MANDATORY DOCUMENTATION – FEATURE FILM MARKETING FUND (all documents must be numbered, versioned and dated)**

Please number documents accordingly on the top right corner of the page.

- 1. Completed, signed, and dated application form
- 2. Marketing plan specific to the Event, covering the following:
  - a. Specific goal(s) for attending the Event
  - b. Target audience – buyers/distributors, sales agents, programmers, media (list of people/companies you are targeting and the basis for selecting them)
  - c. Specific and measurable outcomes to be achieved
  - d. Description of activities covered by the budget to be completed during the Event
- 3. Detailed Event budget
- 4. Drafts of marketing materials to be used at the Event (if available)
- 5. Current commitment letters from all funders (including declaration of producer investment, if applicable)
- 6. One DVD copy of the project

I understand that MANITOBA FILM & MUSIC may request additional application materials in order to complete the analysis of this application, and I agree to provide any additional requested documentation in a timely manner.

**APPLICATIONS WILL NOT BE PROCESSED UNTIL ALL REQUIRED DOCUMENTS ARE RECEIVED BY MANITOBA FILM & MUSIC**

I hereby confirm that the information, in this application and in all supporting documents, is verified true and correct. Application materials will NOT be returned. All submissions become the property of MANITOBA FILM & MUSIC.

**MANITOBA PRODUCER’S SIGNING AUTHORITY**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Date \_\_\_\_\_

Signature \_\_\_\_\_