



MANITOBA | Musique et Film
Film & Music | MANITOBA

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Pitch Readiness Program For Multi-Episode Productions Application Form

PROJECT INFORMATION

Title of Project _____

Log Line (1-2 sentence project description)

Name of Production Company: _____

Company is self declared as: _____ Francophone _____ Aboriginal _____

Address _____

City _____ Province/State _____

Postal Code _____ Country _____

Phone _____ Email _____

Producer _____ Other Contact Person _____

Fax _____

Is project based on another ☐ Yes ☐ No

work If Yes

Title _____ Name of Author _____

Original Medium _____

Current Copyright Owner _____

What is the intended deliverables for this pre-market development stage (treatment, bible, demo, proof of concepts, etc.?)

COMMUNICATION AUTHORIZATION FORM

Name of Project: _____ (the "Project")

Program (TV/Web Development, Feature Development, TV/Web Production, Emerging Talent, Microbudget Production, Manitoba Tax Credit, Feature Marketing): _____

By Signing below, the Applicant(s)/Borrower(s) hereby authorizes Manitoba Film & Music ("MFM") to collect, use, disclose, communicate and share information with the individuals listed in the table below (the "**Authorized Individuals**") and with any other person with whom MFM must reasonably communicate, on behalf of the Applicant(s)/Borrower(s), regarding all aspects of this application (the "**Application**"), both before and after MFM goes to contract on the Project, as applicable. Such collection, use, disclosure, communication and sharing of information includes information regarding the Application, the contract, deliverables for drawdowns, personal information about production staff, artists, and other personnel including work experience, residency, and ethnicity (the latter only for purposes of bonus points regarding Aboriginal production for Equity Applications), as applicable, and potential amendments to any agreement signed, if applicable, as well as any other issue surrounding the Project.

APPLICANT(S)/BORROWER(S) INFORMATION			
Full Name	Telephone #	Mailing Address (If different from Applicant(s)/Borrowers(s) address)	Email Address

By Signing below, the Applicant(s)/Borrower(s) confirms that, unless MFM receives written notification and acknowledges such notification, stating that an individual listed as an Authorized Individual is no longer permitted to liaise about the Project on behalf of the Applicant(s)/Borrower(s), it is understood that the Authorized Individuals are authorized, at all times, to communicate with MFM regarding the Project.

By signing this form, the undersigned Applicant(s)/Borrower(s), represents and warrants that he/she/it has the authority to allow the Authorized Individuals to collect, use, disclose, communicate and share information regarding the Project.

If an organization:

NAME OF APPLICANT/BORROWER

By: _____

Title: _____

If an individual:

Witness

Print Name of Witness

Signature of Applicant(s)/Borrower(s)

Print Name of Application(s)/Borrower(s)

INTENDED PROJECT FORMAT

Television or Web-based ☐ Television ☐ Web-based

Original Version ☐ English ☐ French ☐ Other (specify)

Genre ☐ Drama ☐ Variety ☐ Documentary ☐ Children

Television Format ☐ Series ☐ Mini-series

Web-Based Format ☐ Series ☐ Mini-series

Technique ☐ Live Action ☐ Animation

Length Per Episode (minutes) _____ Number of Episodes _____

KEY CREATIVE

Province/State AND Country

Manitoba Producer

Biography of Individual

--

Co-Producer

Biography of Individual

--

Co-Producer

Biography of Individual

--

Script Writer

Biography of Individual

--

Show Runner

Biography of Individual

--

Other

Biography of Individual

--

GENERAL INFORMATION ON THE PRODUCTION COMPANY

Production Company Profile (demonstrates sufficient experience & calibre of productions. Include any previous awards and nominations)

Other Projects that have received funding from MFM Since April 1st

Production Company Bank

Bank Name _____

Address _____

City/Province _____ Postal Code _____

Phone _____ Fax _____

Production Bank Account Number _____

FINANCING STRUCTURE FOR PRE-MARKET DEVELOPMENT

Public Funder	MANITOBA FILM & MUSIC	_____
Public Funder	_____	_____
Production Company	_____	_____
Canadian Broadcaster	_____	_____
Specialty Services	_____	_____
Pay Television	_____	_____
Other (Specify)	_____	_____
Other (Specify)	_____	_____
Total Budget for pre-market development		_____
Manitoba Expenditure		_____

BREAKDOWN OF MANITOBA PRE-MARKET DEVELOPMENT EXPENDITURES

MANITOBA LABOUR & SUPPLIES/MATERIALS			
SECTION "A" Development	LABOUR	SUPPLIES & ALL OTHER COSTS	TOTALS
Manitoba Expenditures:			
Rural			
Urban			
Total Manitoba Expenditures			
Non-Manitoban Expenditures			
TOTAL "A" Development			

Note: Total Expenditure must correspond to Total Development Budget

MANDATORY DOCUMENTATION - PITCH READINESS PROGRAM CHECKLIST *(All documents must be numbered, versioned, and dated)*

Please number documents accordingly on the top right corner of the page.

Items #1-15 must be submitted at the time of application for the analysis of the funding request.

- ☐ 1. Completed, signed and dated application;
- ☐ 2. Detailed budget, signed and dated;
- ☐ 3. Commitment letter(s) for the balance of the pre-market development funding;
- ☐ 4. Complete chain of title documentation;
- ☐ 5. Detailed story outline and pre-market project description;
- ☐ 6. Resumes for key creative positions;
- ☐ 7. Pitch plan (an outline of the strategy and scope of the pitch to national and international broadcasters and distributors - identify those that will be targeted);
- ☐ 8. Funding plan (an outline of the strategy for securing financing for the eventual development and production phases of the project. Include any relevant information pertaining to the plan for attracting distributor investment and/or, in the case of web series, sponsorships);
- ☐ 9. Pre-market development schedule;
- ☐ 10. Business registration/articles of incorporation for all companies involved;
- ☐ 11. Resolution of board of directors (indicating list of directors, officers, voting shareholders, and contract signing authority) for all companies involved;
- ☐ 12. Most recent copy of the annual corporate return of information for all companies involved (if incorporated more than 1 year);
- ☐ 13. Marketplace readiness plan indicating target audience and market potential;
- ☐ 14. Detailed cast & crew list (if applicable - example: if a proof of concept is identified as the deliverable);
- ☐ 15. List of related party expenditures

Additional document required for “web only” projects:

- ☐ 16. Next steps (identify plan regarding financing, marketing, distribution and maintenance strategies unique to web series development);

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Items #17-20 must be submitted to go to contract.

- ☐ 17. Signed long form agreements for all financial participants (if applicable);
- ☐ 18. Most current financial statements (parent company statements if newly incorp.);
- ☐ 19. Void cheque for Production Company, through which all expenses will be paid;
- ☐ 20. Banking resolution showing cheque signing authority.

APPLICATIONS WILL NOT BE PROCESSED UNTIL ALL REQUIRED DOCUMENTS ARE RECEIVED BY MANITOBA FILM & MUSIC

APPLICANTS: For this program, Manitoba Film & Music requests that you indicate the gender, cultural origin and language of communication for the Producer(s), Director(s) and Writer(s) in the chart below. Manitoba Film & Music uses this information internally for program planning, evaluation and policy development. This information will not be used to assess your application. Completing this information is entirely voluntary. It will help Manitoba Film & Music identify whether its programs are reaching a diverse and wide range of clients as intended.

PRODUCER(S)/DIRECTOR(S)/WRITER(S) INFORMATION					
Full Names	MB Resident (Y/N)	Gender	Francophone (Y/N)	First Nations, Métis, or Inuit Descent (Y/N)	Cultural Minority (Y/N)

I hereby confirm that the information in this application, and in all supporting documents, is verified true and correct. Application materials will NOT be returned. All submissions become the property of MANITOBA FILM & MUSIC.

MANITOBA PRODUCER'S SIGNING AUTHORITY

Name _____ Title _____

Date _____

Signature _____